



BRITISH CHAMBER

OF BUSINESS IN SOUTHERN AFRICA



TRADE SERVICES

In partnership with:



**UK Trade
& Investment**

WHY SOUTHERN AFRICA

- ▶ GDP growth rate expected to average 7% annually for the next 20 years
- ▶ Regional Economy will grow 50% to US\$900bn by 2019
- ▶ Region accounts for 40% of Sub Saharan Africa (SSA) GDP
- ▶ Population of 300m to grow by a third by 2030 - almost 50% will be urban dwellers (40% in 2014)
- ▶ Tariff policy is a strong point for the region and the transport networks are the best in SSA.

WHY SOUTH AFRICA

- ▶ Most diverse and developed economy in Africa
- ▶ Contributes 25% of Africa's GDP
- ▶ Well established and modern infrastructure
- ▶ Well-developed financial and legal services. SA is the financial centre of Africa
- ▶ Regional trade hub and gateway to other African markets
- ▶ English is the main business language
- ▶ SA is UK's largest trading partner in Africa and market for UK exporters



TRADE SERVICES

The British Chamber of Business in Southern Africa provides bespoke services for UK companies, all intended to meet their diverse needs and objectives in the local market. The **Trade Services** include the following:

- ▶ Market Entry Consultancy & Support
- ▶ Contact Identification & Introduction Services
- ▶ Company Background Checks
- ▶ Professional Business & Sector Services
- ▶ British Business Centre
- ▶ Media & Marketing Services
- ▶ Business Opportunities

CONTACTS

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